

# DIANA FRURIP

## education **KENDALL COLLEGE OF ART AND DESIGN**

Bachelor of Fine Arts in Digital Media, 2005 - 2009  
Interactive Design Concentration  
Cumulative GPA: 3.72

## experience **SANBORN MEDIA FACTORY | New York, New York**

**Interactive Designer, September 2009 - Present**

Developed creative and managed designs for iOS apps while working closely with on staff developers. Produced wireframes for multiple iOS apps and websites using rapid prototyping tools. Created designs for mobile websites, Android apps, and Facebook applications.

## **KARGO | New York, New York**

**Interactive Design Intern, June 2009 - September 2009**

Designed mobile advertising campaigns for multiple online properties which resulted in higher traffic to many sites. Created custom mobile website designs for new clients and updated past mobile sites. Designed internal web applications and internal websites to be more user oriented.

## **RESULT PROMOTION GROUP | Grand Rapids, Michigan**

**Graphic Design Intern, September 2008 - May 2009**

Developed custom corporate marketing materials, newsletters, and sales collateral for several businesses. Oversaw marketing team's logo and brand development. Designed multiple business to business websites and worked along side programmers to take the project from concept design to final implementation.

## **THE WHOLE HOG DESIGN CO. | London, United Kingdom**

**Graphic Design Intern, June 2008 - August 2008**

Designed multiple consumer based websites for local businesses. Created custom logo work for packaging projects. Contributed to the branding of CD and DVD titles.

## achievements **2011 App Recognition**

Work featured in the New and Noteworthy section of the iTunes store, written about on Mashable, Gizmodo, Design Sponge, as well as The New York Times.

## **2010 AIGA Mentoring Program Acceptance**

## **2009 Studio Excellence Award**

Digital Media Studio Excellence, awarded to one student per year

## **2009 Student Addy Awards**

West Michigan Gold Addy, Judges Choice Interactive – Chiquita Banana Animation as Advertising

## **2008 Student Addy Awards**

West Michigan Silver Addy – Grand Rapids Art Museum Collateral Material

West Michigan Silver Addy – Product (RED) Consumer Publication

## **Kendall College Portfolio Merit Scholarship**

Award accepted 2005 - 2009

## involvement **American Institute of Graphic Arts, May 2006 - Present**

**Art Directors Club, June 2009 - Present**

## **Kendall College Alumni Board**

Digital Media Student Representative, Technology Committee, May 2008 - May 2009

New York City Chapter Director, June 2009 - Present